



LES CÉRÉALES FRANÇAISES
POUR LES MARCHÉS DU MONDE

in partnership with



FRENCH CEREALS
FOR WORLD MARKETS

PROGRAMME

Thursday 22nd November 2018

RADISSON BLU ASTRID HOTEL
Koningin Astridplein, 7 B-2018 Antwerp Belgium

09h30 Welcome coffee

10h00 Opening speech
Philippe HEUSELE, President of France Export Céréales

10h15 Global balance of world and French cereals: forecasts 2018/2019
Philippe PAQUOTTE, FranceAgriMer

10h55 2018 French crop quality
Adeline STREIFF, Arvalis - Institut du végétal

11h35 Feed & food safety in the French cereal supply chain: how do collectors manage it from field to customers
Pascal PUSSET, Armbruster

12h15 Closing speech
Philippe HEUSELE, President of France Export Céréales

12h30 Lunch buffet

